

THE SPIRIT OF HIGH SOCIETY

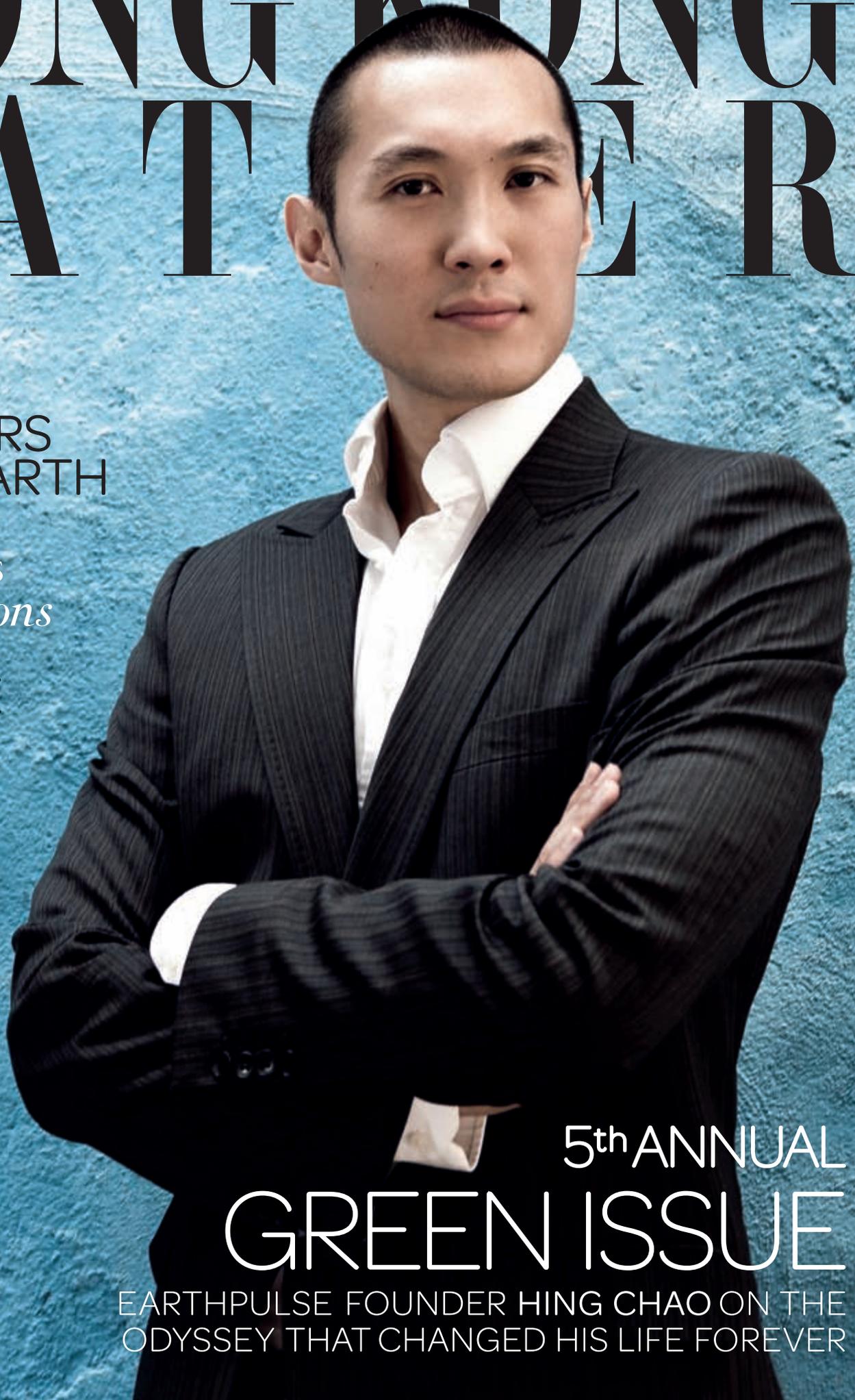
# HONG KONG TATLER

ASIATATLER.COM

DEFENDERS  
OF THE EARTH

*We profile  
Hong Kong's  
Eco Champions*

OVER THE  
RAINBOW  
A Farewell  
Voyage on  
*Greenpeace's  
Iconic Vessel*



5th ANNUAL

# GREEN ISSUE

EARTHULSE FOUNDER HING CHAO ON THE  
ODYSSEY THAT CHANGED HIS LIFE FOREVER



LUXURY MAGAZINE  
OF THE YEAR  
MARKETING MAGAZINE AWARDS 2011



JULY 2011 HK\$45

## NAMIBIA

Boutique travel specialist Journeys by Design is unrivalled when it comes to tailor-made African odysseys where conservation takes centre stage. Their platinum service allows clients to create their own adventure-packed safari, all from a single location. You could stay at the Wolwedans Private Camp in Namibia, for instance, and make unlimited excursions into the bush, without having to pack and unpack every other day. [www.journeysbydesign.com](http://www.journeysbydesign.com)

## SMART TRAVEL

# The Wild Bunch

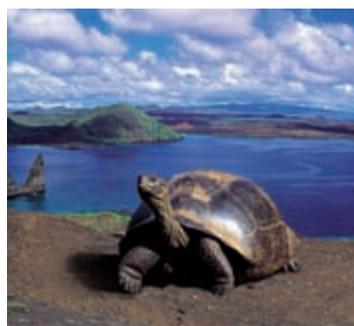
WE SELECT SIX WILDERNESS TOURS OF A LIFETIME TO INSPIRE EVEN THE MOST DISCERNING ECO-TRAVELLER



## ANTARCTICA

The latest craze for wealthy adventurers with a mind for conservation is a trip to Antarctica. Abercrombie and Kent offers eco-friendly cruises, on a journey to the end of the earth. Meet emperor penguins and leave your footprint in the snow where few have set foot before.

[www.abercrombiekent.com](http://www.abercrombiekent.com)



## GALAPAGOS ISLANDS

The inspiration for Charles Darwin's theory of evolution, the Galapagos Islands are an ecological wonder. Blue Parallel, a bespoke travel company specialising in World Heritage destinations, will get you there in comfort and style. Enjoy a customised trip that guarantees an unforgettable experience, and also helps conserve one of the planet's most fragile ecosystems.

[www.blueparallel.com](http://www.blueparallel.com)

## ABOVE

Abercrombie and Kent offers cruises to one of the last wild frontiers, Antarctica



## MONGOLIA

Edgy, cool and smart, Black Tomato is a bespoke travel service that redefines the way we travel. Arrange a trip to Mongolia, one of the few unspoilt wildernesses left in Asia, where you can go hunting with golden eagles, or revel in the untouched majesty of the Gobi Desert. Try leaving your comfort zone by living like the nomads in a yurt.

[www.blacktomato.co.uk](http://www.blacktomato.co.uk)



## KENYA

Ride Kenya Mobile Horse Safaris is just one of many environmentally conscious luxury holiday options on the Great Plains Conservation roster. It has 22 well-schooled horses and access to vast tracts of wilderness, including the Amboseli and Chyulu Hills National Parks. Take a leisurely half-day hack or longer rides with the luxury of a comfortable lodge or tent to retire to at the end of each day, and rest assured that conserving natural habitats is the company's mission.

[www.greatplainsconservation.com](http://www.greatplainsconservation.com)